

## 9\_YEASTCULTURE

### HIGHEST NEW ENTRY

**YEASTCULTURE** are well known for strong relationships with an eclectic set of innovative musicians. In 2005, they built on long-standing partnerships with Nitin Sawney and Jamie Cullum with the development of vibrant visual shows. YeastCulture's forthcoming three-screen set for Cullum will include interactive content and animations. The European tour is to climax with three spectaculars at the Royal Albert Hall. Other projects include remixing Martin Luther King's 'I Have a Dream' speech for Denys Baptise's 'Let Freedom Ring' UK tour, and inspiring the younger generation by remixing an animated film about jazz music for Courtney Pine. YeastCulture complement this work with an array of community projects.

#### WHAT IS THE FUTURE FOR AV?

We will see more spaces designed from an AV perspective as designers continue to deconstruct the idea of a screen as a 'fixed' object.

[www.yeastculture.org](http://www.yeastculture.org)



## 10\_V SQUARED LABS

### DOWN 2

**AFTER** years of collaboration with Optique Video Tek, Vello Virkhaus moved from Chicago to Hollywood in 2003 and re-started as V Squared Labs. 2005 has seen major growth for Vello, directing visual effects for a string of music videos, including Billy Idol's 'Scream' and Coldplay's 'Speed Of Sound', which was nominated for MTV's Best Visual FX Award.

This same year, Vello directed visual contents for 50 Cent's 'Anger Management' tour, Bon Jovi's 'Have A Nice Day' tour, as well as visual packages for Armani Exchange. Virkhaus is now experimenting with renowned US DJ Sandra Collins for an AV collaboration to be performed in 2006.

#### WHAT IS THE FUTURE FOR AV?

The merger of DJs and VJs, hi definition dance music channels, video on demand, DVJ content, audiovisual albums and DVD compilations.

[www.vsqquaredlabs.com](http://www.vsqquaredlabs.com)



## 11\_SHINJI MURAKOSHI

### NEW ENTRY

**SHINJI** Murakoshi is a self-taught artist who launched his work from hometown Tokyo, and later gained widespread recognition at the LA hotspot Mayan. Since then he's received awards from MTV and won first place at VJ Battle at Siggraph in 2003.

Shinji's work firmly integrates the audio and visual components of VJ performance in a blend that has appealed to a wide international audience. As one of Tokyo's most prominent VJs, Shinji now plays at many of Japan's hottest events, while globe-trotting regularly to perform live by invitation, most recently in San Francisco, Los Angeles, New York and Mexico.

#### WHAT IS THE FUTURE FOR AV?

Calculation and technology.

[www.audiovisual.jp](http://www.audiovisual.jp)



## 13\_4YOUREYE

### UP 5

**4YOUREYE** was established in the early 1990s by Gerald Herlbauer and is based on the rave, ambient and club culture of that decade. Since their creation over 10 years ago, they have grown in stature to be one of the most active European VJ acts on the scene. Through 2005 they have taken their work to Malaysia, Russia and Germany for large club events, Formula One opening events and AV festivals. Outside of their performance work they should also be credited with an instrumental role in the visual production of a number of European events such as Contact Europe, Equal Eyes Symposium and the Urban Artforms Festival.

#### WHAT IS THE FUTURE FOR AV?

Creating a spectacle with pictures, sound, visuals and light, filling every room of every event.

[www.4youreye.at](http://www.4youreye.at)

## 12\_D-FUSE

### NON-MOVER



**LONDON** based D-Fuse was founded by Michael Faulkner in the mid-1990s and gathers a wide range of international digital artists and designers. 2005 started on top form, with D-Fuse producing a DVD and live visuals package for Beck's current tour. Inspired by previous DVD releases like 'D-Tonate\_oo' and 'Nonplace', they continued to be invited for numerous site specific shows in Montreal, Singapore and London.

Not resting on their laurels, D-Fuse persisted with groundbreaking work, most notably with 'UnderCurrent', a six-month project between UK and Chinese artists. Their long-awaited book on audiovisual culture is in its final editing stages and will be launched early next year.

#### WHAT IS THE FUTURE FOR AV?

The future is everywhere, all channels are open. Get ready for High Definition Wide Screen Surround Sound Karaoke!

[www.dfuse.com](http://www.dfuse.com)

## 14\_MICHA KLEIN

### UP 3

**MICHA** Klein has been at the forefront of VJing since its conception, from warehouse parties in 1988 to a residency at Pacha Ibiza in 1997. Klein started 2005 banging out visuals next to Tiësto for Palladium's New Year's Eve Party in Hollywood, sponsored by Playstation. His array of extravagant collaborations with Tiësto continued, with a five-hour set at his Space Mountain gig at Disneyland Paris and another at the Heineken Music Hall in Amsterdam. Klein then flew to Jakarta's Club Vertigo before taking time to finish a video installation in Fashion Walk, Hong Kong.

Videoflux, Klein's coveted VJ software, will be released by the end of this year.

#### WHAT IS THE FUTURE FOR AV?

In a multi-media society, people demand multi-media entertainment. That's why VJing will become an integral part of the music scene.

[www.michaklein.com](http://www.michaklein.com)

